

Women's In-Stock

Fall 2019







HISTORY

Blondo is a one hundred and nine year old Canadian heritage brand, founded by Loretteville, Quebec moccasin maker Harold Blondeau. Renowned for style, comfort and quality, the brand features waterproof technology in all of it's product. In the mid-1980s, **Blondo** introduced it's first line of leather fashion, waterproof boots, leveraging it's hundred years of expertise.

In 2005, the brand made strategic investments to increase quality, function and durability. The focus was to make cold-weather and waterproof footwear stylish and on trend. In 2015, **Steve Madden** acquired the iconic Canadian waterproof brand, and expanded it across the US Market. Blondo has seen great success in the US market and is stocked by the best department stores and online retailers.

Today, continued passion for innovation, style, and function, have enabled the debut of a Spring collection making Blondo a leading year-round fashion and lifestyle brand with comfort, technical and waterproof features. The collection boasts an array of gorgeous items that have waterproof technology, are made from the best leather, and are both stylish and durable.

Fall 2019 W'S STYLES | EMMA | IVY-INDIA | BEGONIA | ADELINE

Natural rubber outsole







Fall 2019 W'S STYLES | GRACE | HANNAH

Natural rubber outsole







* Leather stacked heel



Fall 2019 W'S STYLES | LIAM | IRENE | NIVIDA

Natural rubber outsole





INFINIT B6048

Black Leather -

Black Suede -Leather sizes: M 5.5 - 10 Suede sizes: M 5.5 - 9 + 10

- Leather stack heel
- Inside zipper

LUCKI B6615

_

Black Leather

Black Nubuck

Leather heel

Decorative zipper & inside zip



- Black Leather Leather sizes: M 5.5 - 9.5 + 10
- Leather heel
- Decorative zipper & inside zip

VEGAS B5918

- Black & Dk Taupe Nubuck Sizes: Black M 5.5 - 10 + 11
 - Dk Taupe M 5 10 + 11
 - Dk Taupe W 5.5 9.5
- Leather stack heel
- Inside zipper



AQUAPROTECT® WATERPROOF LEATHER



Fall 2019 W'S STYLES | AMARANTH | ZION | FIRENZE

Natural rubber outsole





ZANA B5068 - Black Sofiato Leather Sizes: M 5.5-12

es: M 5.5-12 Ultra Suede Lining



- Black Leather Sizes: M 5.5-12 + W 5.5-11

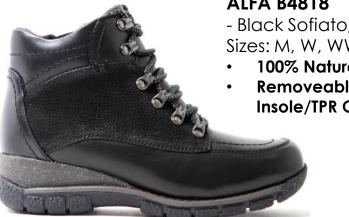
- 100% Wool Lining
- Polished Leather Stack Heel



Fall 2019 W'S STYLES | ALPES | KATE

Natural rubber outsole





ALFA B4818

- Black Sofiato/ Shacky Buck Sizes: M, W, WW 5-12

- 100% Natural Wool Lining
- **Removeable Wool Lined** Insole/TPR Outsole



AROSA B5128

-Black Sofiato Sizes: M, W, WW 5-12 100% Natural Wool Lining

- **Removeable Wool Lined**
- Insole/TPR Outsole 2 Zip Closure

KODI B5630 - Black Cow Suede/Black Faux Fur Sizes: M 5.5-11 Curly Pile Laminated with 3mL Foam Lining ٠ 6mm Removeable Memory Foam Insole • 2 Zip Closure •



Fall 2019 W'S STYLES | SUZIE | LAZURE

Natural rubber outsole





SAMMI B5712

- Black Leather
- Sizes: M + W 5.5-12, WW 6-12
- Black Suede
- Sizes: M, W 5.5-11
- Curly Pile Laminated with 3mL Foam
 Lining
- 6mm Removeable Memory Foam
 Insole



LANNI B4986

- Black Leather Sizes: M, W 5.5-11
- Black Suede
- Sizes: M 6.5-10
- Rugged Leather Stack
 Heel
- T.P.R. Outsole

SILAS B5715

- Black Leather

Sizes: M 6-12, W 5.5-11, WW 6-12

- Curly Pile Laminated with 3mL Foam
 Lining
- 6mm Removeable Memory Foam
 Insole



Blondo







Fall 2019 W'S STYLES | PENNY | JANIE



Natural rubber outsole







AUDREY B5268

- Black Eco Leather/Nylon/Suede Sizes: M, W 5.5-11

200 Gram Thinsulate

- **Curly Pile Laminated Lining** •
- **Removeable Recycled Carbon** ٠ Insole
- T.P.R. Unit Outsole •





PETUNIA B6174 -Black Eco Leather/Nylon/Suede Sizes: M, W 5.5-12

200 Gram Thinsulate

- Curly Pile Laminated with 3mL • Foam Lining
- **Removeable Recycled Carbon** Insole



JENNA B5848 -Black Suede/Felt Sizes: M 6-11 -Burgundy Suede/Felt

Sizes: M 6-10

200 Gram Thinsulate

- Polar Fleece with Laminate 3mL Foam Lining
- **Removeable Recycled Carbon** Insole



Fall 2019 **MEN'S IN-STOCK** CATALOG

Fall 2019 M'S STYLES | JOHN | PEDRO | DAVIDE

Natural rubber outsole





PETE A9716 -Black Full Grain Leather Sizes: M, W 7-14 WW 8.5-13 • Removable Carbon Insoles • Wool Lining

DANIEL B1062

-Black Full Grain Leather/Tumbled Nubuck Sizes: M 7-13, W 7-14

Removable Carbon Insoles

JAGGER B9921 -Black Smooth Nubuck

Sizes: M, W, WW 7-14

- Removable Carbon Insoles
- Wool Lining

JASPER B9919

-Black Smooth Nubuck Sizes: M, W, WW 7-14

- Removable Carbon Insoles
- Wool Lining





All Blondo Sport Products Feature:





WEATHERPROOF FASHION

All Blondo® winter footwear is authenticated by the AquaProtect® seal which certifies the use of high quality waterproof leathers and other materials with seam-sealed construction. This process provides a superior protection against water infiltration and the harmful effects of calcium/salt.

EASY CARE

Waterproof leathers and waterproof materials are synonymous with quick and easy maintenance. With a damp cloth, easily wipe off dirt and traces of calcium/salt. Also helps to preserve the beauty and longevity of your boots. Cleaning your boots has never been this simple!



WARM ZONE

The Warm Zone is a great guide to help you choose the best product that meets your specific needs. Please keep in mind that this guide may be influenced by several factors such as your fitness level, your activity level and its duration, the humidity level, your exposure time, the boot fit, etc.

Thinsulate THINSULATETM INSULATION

Developed by 3M, Thinsulate[™] is made of unique microfibers which imprison the air and reflects body heat twice as much as all other insulating fibers of comparable thickness. Moreover, because Thinsulate[™] absorbs less than 1% of its weight in water, it preserves its insulating qualities even in moisture.

The Blondo Warranty



Manufacturer's warranty

Blondo products are covered under a 6-month warranty, from date of purchase from retailer or 1 year delivery date of purchase from Blondo Canada.

The warranty does not cover:

☑ Damage caused by accident, misuse, inadequate care, negligence;

⊠Normal wear and tear;

☑ The natural breakdown of colors and materials used in the footwear workmanship**

⊠Heel top lifts

⊠Closeout/ Samples are final sale (No refund/Exchanges)

**Slight variations in color and/or texture are inherent to natural leather. They are a valued characteristic of this material and therefore not considered a defect.

All claims must be made through the retailer where the product was purchased, with original proof of purchase. The retailer will apply its own policy of **Repair**, **Replacement or Refund (The 3 R'S)**.

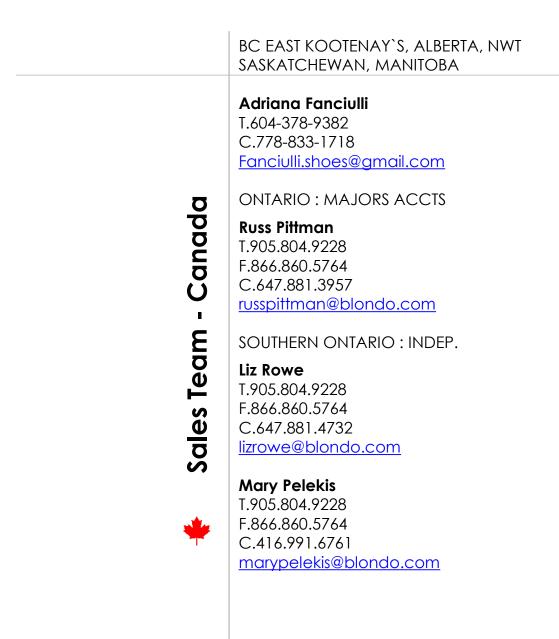
IMPORTANT: The warranty only applies to products purchased directly from a Blondo AUTHORIZED retailer or from www.blondo.ca. Warranty is automatically voided if product was purchased at an UNAUTHORIZED retailer including but not limited to; liquidation centers, flea markets, online auction websites, classified ads and any other unauthorized resellers. Therefore, a proof of purchase is mandatory with each claim. The same 6 Months warranty apply to all purchases made on Blondo.ca.

All returns must be followed as such:

- Email returns@stevemaddencanada.ca

- This email must be accompanied by the following information:
 - o Family Name
 - o First Name
 - Complete address
 - Daytime Phone number
 - o Email address
 - Number of the product (Found on inside label beginning with the letter A or Bxxxx-xx)
 - o Name of the product
 - o Size
 - Photo indicating the product defect
 - Copy of receipt from customer

Once your request has been placed, someone will contact you with an RA number. The product (if qualifying) will either be replaced or reimbursed at managements' discretion. Please note it may take up 10 days to process your request depending on the time of season.





Yves Pilon

T. 450.585.6945 C.514.953.2553 F. 450.585.6945 yvespilon@blondo.com

QUEBEC : MAJOR ACCTS

Michel Poliquin T. 450.965.0303 F. 450.965.1346 C. 514.984.9125 michelpoliquin@blondo.com

QUEBEC : CENTER & EAST MARITIMES

Marcel Garneau Jr. T. 819.841.1338 F. 819.841.2630 C. 418.928.8999 marcelgarneau@blondo.com

Customer service: T. 844.277.5444 | F. 514.439.6035 <u>cdnorders@blondo.com</u> **Hours:** Mon-Fri: 8:30 am - 5:00 pm (EST)